



**MEDIA ADVISORY**

May 15, 2026

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**On May 20, the community will call for safe and welcoming streets  
for people from all walks of life**

On **Wednesday, May 20**, the community is invited to join in solidarity three events prompted by a wave of recent fatalities on our streets:

- **News Conference**

**9:00–9:30 a.m. at Rosetta Place Park** (1201-1251 Evergreen Dr, Eugene)

Eugene Mayor Kaarin Knudson and other City leaders will join representatives from [Better Eugene-Springfield Transportation \(BEST\)](#), [Eugene-Springfield Safe Routes to School \(SRTS\)](#), [Greater Eugene Area Riders \(GEARs\)](#), [University of Oregon LiveMove](#), and others to honor those we have lost and to commit to a safe and welcoming future for all.

- **Safety Signage Installation**

**2:00–3:00 p.m. in front of Spencer View Apartments** (22nd Ave & Patterson St, Eugene)

[Associated Students of The University of Oregon \(ASUO\)](#) and [Graduate Teaching Fellows Federation \(GTFF\)](#) will honor the lives lost on our streets and install signs to send a clear message that students and the community are coming together to demand safer streets.

- **Celebration of Life Group Ride**

**Meet at 6:00 p.m. at Spencer View Apartments** (22nd Ave & Patterson St, Eugene)

[Shift Community Cycles](#) will lead a ride to Riverfront Park to celebrate, honor, and remember the lives of community members killed by traffic violence.

May 20 is the date of the international [Ride of Silence](#), an annual multi-location, international bicycle ride to commemorate cyclists killed and support those injured while riding on public roads. Since last August, four people bicycling in Eugene have been killed by people driving.

A decade ago, the City of Eugene committed to the [goal of no deaths on our streets](#). Despite concerted efforts, we continue to see a higher number of people driving, biking, or walking being killed.

BEST is a local 501(c)(3) educational nonprofit organization, working to build a successful community by bringing people together to promote transportation options, safe streets, and walkable neighborhoods.

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